

## CONTRACT



WHNS-TV  
Meredith Corporation  
Fed ID 42-0410230  
21 Interstate Court  
Greenville, SC 29615  
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

|  |                                       |  |
|--|---------------------------------------|--|
| <u>Contract / Revision</u><br>487439 /       |                                       | <u>Alt Order #</u><br>06256888                         |
| <u>Product</u><br>OBAMA FOR AMERICA          |                                       |  |
| <u>Contract Dates</u><br>07/31/12 - 09/06/12 |                                       | <u>Estimate #</u><br>1519                              |
| <u>Advertiser</u><br>Obama For America       |                                       | <u>Original Date / Revision</u><br>07/30/12 / 07/30/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast  | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WHNS                       | <u>Account Executive</u><br>Jim Quinn | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |                                       |  |
| <u>Demographic</u><br>Adults 35+             |                                       |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u><br>95          | <u>Product Code</u><br>101                             |
| <u>Agency Ref</u>                            |                                       | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time     | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|----------------------|--------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WHNS | 07/31/12          | 08/13/12        | M-F 1-2p             | M-F 1-2p           |      | 1:00   |                   |             | NM   | 2     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 1                 | \$150.00    |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 1                 | \$150.00    |      |       |            |
| N 2   | WHNS | 07/31/12          | 08/13/12        | M-F 10-11a           | M-F 10-11a         |      | 1:00   |                   |             | NM   | 4     | \$280.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$70.00     |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$70.00     |      |       |            |
| N 3   | WHNS | 07/31/12          | 08/13/12        | M-F Late News        | M-F 10-11p         |      | 1:00   |                   |             | NM   | 4     | \$4,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$1,200.00  |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$1,200.00  |      |       |            |
| N 4   | WHNS | 07/31/12          | 08/13/12        | M-F 3-4p             | M-F 3-4p           |      | 1:00   |                   |             | NM   | 2     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 1                 | \$150.00    |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 1                 | \$150.00    |      |       |            |
| N 5   | WHNS | 07/31/12          | 08/13/12        | M-F 6-7a Morning New | M-F 6-7a Morning I |      | 1:00   |                   |             | NM   | 4     | \$640.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$160.00    |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$160.00    |      |       |            |
| N 6   | WHNS | 07/31/12          | 08/13/12        | M-F 630-7P           | M-F 630-7P         |      | 1:00   |                   |             | NM   | 4     | \$2,560.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$640.00    |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$640.00    |      |       |            |
| N 7   | WHNS | 07/31/12          | 08/13/12        | M-F 7-730p           | M-F 7-730p         |      | 1:00   |                   |             | NM   | 4     | \$5,040.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$1,260.00  |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$1,260.00  |      |       |            |
| N 8   | WHNS | 07/31/12          | 08/13/12        | M-F 7-8a             | M-F 7a-8a          |      | 1:00   |                   |             | NM   | 4     | \$800.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 07/31/12    | 08/06/12        | MTWTF--              |                    |      |        | 2                 | \$200.00    |      |       |            |
|       |      | Week: 08/07/12    | 08/13/12        | MTWTF--              |                    |      |        | 2                 | \$200.00    |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WHNS-TV**  
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 487439 /            | 06256888    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 07/31/12 - 09/06/12 | OBAMA FOR AMERICA | 1519       |

| Advertiser        | Original Date / Revision |
|-------------------|--------------------------|
| Obama For America | 07/30/12 / 07/30/12      |

| *Line         | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount             |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 9           | WHNS  | 07/31/12          | 08/13/12        | M-F 730-8p      | M-F 730-8p     |      | 1:00   |                   |             | NM   | 2         | \$2,860.00         |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 07/31/12          | 08/06/12        | MTWTF--         |                |      |        | 1                 | \$1,430.00  |      |           |                    |
|               | Week: | 08/07/12          | 08/13/12        | MTWTF--         |                |      |        | 1                 | \$1,430.00  |      |           |                    |
| N 10          | WHNS  | 07/31/12          | 08/13/12        | M-F 8-9a        | M-F 8-9a       |      | 1:00   |                   |             | NM   | 4         | \$840.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 07/31/12          | 08/06/12        | MTWTF--         |                |      |        | 2                 | \$210.00    |      |           |                    |
|               | Week: | 08/07/12          | 08/13/12        | MTWTF--         |                |      |        | 2                 | \$210.00    |      |           |                    |
| N 11          | WHNS  | 08/07/12          | 08/07/12        | Tue 8-9p        | Tue 8-9p       |      | 1:00   |                   |             | NM   | 1         | \$1,300.00         |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/06/12          | 08/12/12        | -1-----         |                |      |        | 1                 | \$1,300.00  |      |           |                    |
| N 12          | WHNS  | 08/01/12          | 08/08/12        | Wed 8-10p       | Wed 8-10p      |      | 1:00   |                   |             | NM   | 2         | \$3,200.00         |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 07/30/12          | 08/05/12        | --1----         |                |      |        | 1                 | \$1,600.00  |      |           |                    |
|               | Week: | 08/06/12          | 08/12/12        | --1----         |                |      |        | 1                 | \$1,600.00  |      |           |                    |
| <b>Totals</b> |       |                   |                 |                 |                |      |        |                   |             |      | <b>37</b> | <b>\$22,920.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/13/12 | 37         | \$22,920.00        | \$19,482.00        |
| <b>Totals</b>       | <b>37</b>  | <b>\$22,920.00</b> | <b>\$19,482.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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